

# Bill Clinton's "GIVING" HOLIDAY SPECIAL



The *Bill Clinton's "Giving" Holiday Special* is a newly recorded, exclusive one hour radio special featuring the former President of the United States and author of the number-one bestseller "*Giving*". The resulting interview is interspersed with holiday music from artists such as U2, Johnny Cash, The Fray, Dave Matthews, Aimee Mann and others.

In the spirit of the holiday season, Bill Clinton sat down for an intimate discussion with Mike Etchart, VP of programming at On the Strip Radio Network and host of the nationally syndicated radio program "*Sound and Vision Radio*," on the main topic of his book which is to provide a blueprint for everyone on the different ways we can get involved and make a difference in our own neighborhood or half way around the world.

Like the book, the radio show is a call to action as well as a universal reminder of what the holidays really mean. The *Bill Clinton's "Giving" Holiday Special* is an inspiring look at how each of us can change the world. It reveals the extraordinary and innovative efforts now being made by individuals to solve problems and save lives both "down the street and around the world." During the show, Bill Clinton shares his own experiences and those of other givers, representing a global tidal wave of nongovernmental, nonprofit activity along with holiday music selections from some of his favorite artists. These remarkable stories demonstrate that gifts of time, skills, materials, and ideas are as important and effective as contributions of money. This production is a clear and poignant message that gets to the heart of what the holiday season really means.

